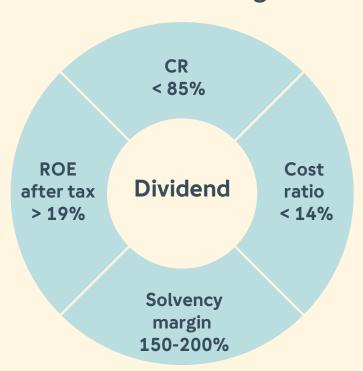




# We have an ambitious strategy for growth and profitability ...

# Strong ambitions for the benefit of all stakeholders

### Ambitious annual financial targets 2022-2025



### Taking care of people, and our planet



- **80%** premiums from sustainable products by 2025
- 35% reduction in CO<sub>2</sub>e from claims handling processes by 2025
- Net 0 emission in investment portfolio by 2050

# Catering to increasing need for security and demand for convenience



# Seeking even deeper relevance for our customers



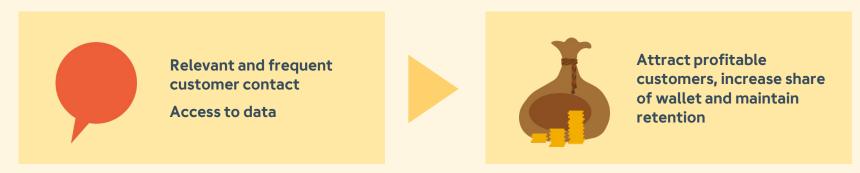
Become a preferred problem solver and partner in mobility solutions



Help customers to secure safe and good lives at home



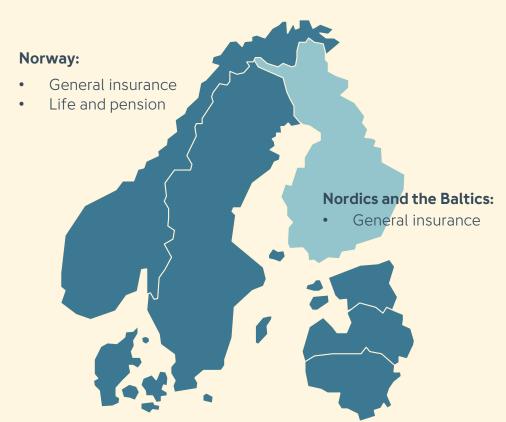
Help customers to secure pension, lives and good health



Help customers avoid damages and incentivise for sustainable choices

# Further profitable growth opportunities

### M&A to supplement organic growth



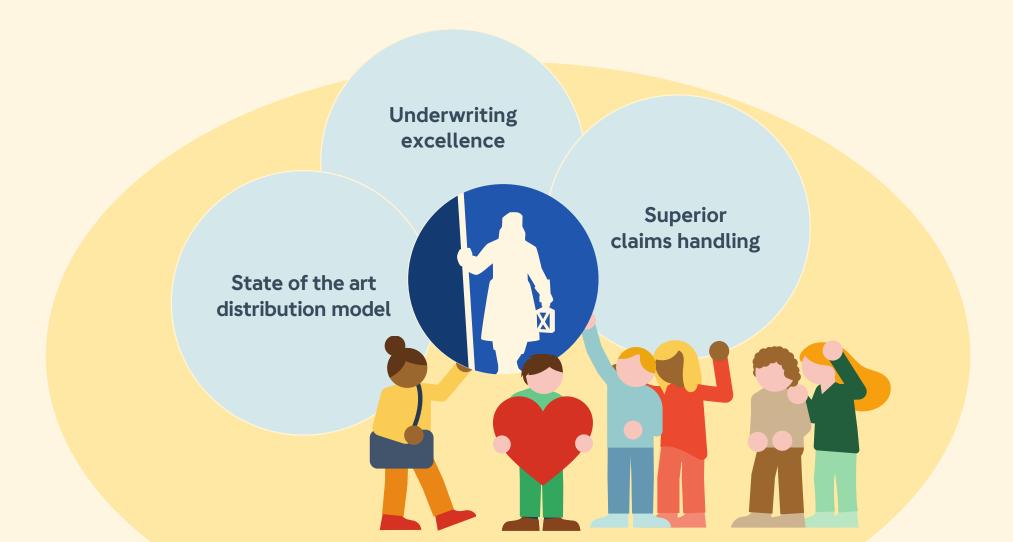
Exploite existing business opportunities and explore new products, services and business models





# Building capabilities for the future based on our strong brand ...

# Hard-to-copy position based on our people and culture



# Further potential in our technological and analytical platforms, customer orientation and pricing capabilities

### **Technology projects**

- Cloud solutions
- Digital system architecture
- New core system

### **Analytical models**

- Automatic risk premium models
- Al customer score
- External and real time data



#### **Customer orientation**

- Customer insights
- Digital solutions
- Advanced CRM approach

### **Pricing capabilities**

- Pricing claims inflation
- Analytical renewal models
- Customer risk scoring



# Enhanced growth and profitability

- Short time to market
- Competitive pricing
- Cost efficiency



Retaining competence and the unique Gjensidige culture is key to our success

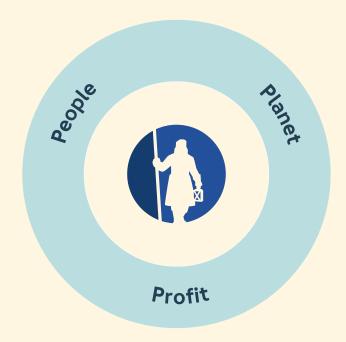
### Sustainable solutions are prerequisites for long term value creation

### Our focus areas









# Our priorities towards 2025



Build on our strong and unique position in Norway



Strengthen profitability and grow outside Norway



Maintain capital discipline and attractive dividends

**Enablers** 

Customer insights and relevance, supported by our customer dividend model

Efficient cost base, supported by our operational excellence in distribution and claims handling

Solid capitalisation, providing ample financial flexibility

